



China Business & Economics Pre-Departure Briefing

Dr. Y. F. Luk

CBE Programme Director



May 4, 2016 / 4:30 - 6 p.m.

T2, Meng Wah Complex, HKU



Programme Details



Programme Components

- ▶ 8 formal lectures by Mr. Baniel Cheung
- ▶ 5 to 6 firm visits/guest talks
- ▶ Group Projects and Presentations
- ▶ Final Examination
- ▶ Sharing by FBE alumni in Shanghai
- ▶ Interaction with Fudan students
- ▶ City tours



Course Details

BUSI2813 - Field Experience in China Business Environment

No. of credits: 6

Components of the course:

1. Eight 3-hour lectures
2. Five to six firm visits/talks
3. In-class group presentation (*Session 1: 7 – 8 students in a group; Session 2: 6 – 7 students in a group*)
4. Group project presentation and report
5. Final examination

* Please form your own groups and fill in the grouping list at the end of this briefing session. Please select a group leader.

The same grouping will be used for the in-class group presentation, group project presentation and report of this course.

Course Details



BUSI2813 - Field Experience in China Business Environment

Course Assessment:

1. Participation in class, guest lectures and site visits (15%)
2. In-class group presentation of China business/management tropical issue (10%)
3. Final exam (35%)
4. Group project presentation (15%) and report (25%)

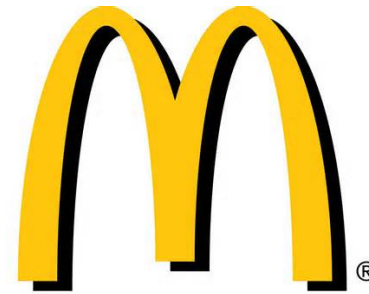


Company Visits



Previous year's examples:

- Pop-cap China (computer games: e.g. zombie & plants)
- McDonald's Hamburger University
- Nanyang Commercial Bank
- General Motors Shanghai
- Sony
- EMC (cloud computing, big data)
- Bao Steel



上海通用汽车

i'm lovin' it[®]



Sight-seeing Tours

- ▶ Shanghai City Tour
東方明珠電視塔/浦江游船
- ▶ Suzhou Day Tour
拙政園/七里山塘街





Programme Logistics



Flight Details

▶ Departing Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)

	Session 1	Session 2
Date of Departure:	29 May (Sunday)	19 June (Sunday)
Flight Number:	KA876 (Dragonair 港龍航空)	
Departure Time:	9:50 am	
Arrival Time:	12:25 pm	
Meeting time:	7:15 am at Check-in Counter H (Terminal 1)	

- ❖ *A Shanghai staff, **Miss Fay Cao (曹虹)**, and student helpers will pick you up at Shanghai Pudong Airport.*
- ❖ *For students who will not be travelling with the group, please make sure that you arrive Fudan campus by **3 p.m.** on 29 May (Session 1)/ 19 June (Session 2).*

Flight Details



▶ Returning Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)

	Session 1	Session 2
Date:	14 June (Tuesday)	5 July (Tuesday)
Flight Number:	KA 877 (Dragonair 港龍航空)	
Departure Time:	1:25 pm	
Arrival Time:	4:05 pm	



DRAGONAIR

- ▶ *Please keep the boarding pass of both flights as you will need to submit them if you apply for insurance claim as well as the MES sponsorship scheme.*
- ▶ *Details regarding the airfare payment will be announced soon.*



Insurance

- ▶ HKU undergraduate students travelling abroad as arranged by the University will be covered by the University's Group Travel Insurance Policy which provides basic benefits to students.
- ▶ Details of HKU Group Travel Insurance Plan can be viewed here:
 - <http://www.als.hku.hk/admission/exchange/file/upload/9893/3. Circular for UG Students 2015.16.pdf>
- ▶ We have arranged additional insurance plan to cover the stay in Shanghai. Details of this plan will be sent to students after the briefing session.
- ▶ You may also purchase an additional insurance plan yourself if you want to extend the coverage during your stay in Shanghai.

復旦大學 校園地圖

邯鄲校區



比例尺 1:50



THE UNIVERSITY OF HONG KONG
Faculty of Business and Economics



Accommodation

- ▶ Session 1: 亞洲青年交流中心
- Session 2: To be confirmed

亞洲青年交流中心

- ▶ Four students will be sharing one flat, each student will have your own individual room.
- ▶ Each flat has two washrooms and one microwave oven.
- ▶ No WIFI will be available in the flat, students have to purchase your own WIFI service card (RMB60) and WIFI device (RMB150 for each flat).
- ▶ Students are required to pay the charge for hot water and electricity for the bathroom. Our Shanghai staff are currently negotiating with Fudan to see if these charges can be waived. We will keep you all posted on this issue.



Accommodation



Classrooms





Facilities in Fudan University

- ▶ Fudan student ID card will be issued to all students.
- ▶ With the student ID card, you can have access to facilities in Fudan University, including computer center, library, sports centre, canteen, printing shops, supermarket, etc.
- ▶ RMB1,000 will be added to your Student ID card. You can buy your meals at the canteen or other items on campus with the card.

Things you need to bring

▶ Please make sure that you bring along the following items to Shanghai:

◦ ID card, valid Home Return Permit, passport or tourist visa to Mainland China (if applicable)



◦ Mobile phone (phone card will be available at Fudan campus which costs RMB100 per card)

◦ Cash (for transportation, leisure activities & etc.)

(Currency exchange services will also be available in Fudan)



◦ Adaptors/Plugs for Mainland China (220 V)



◦ Laptop



◦ **Business casual** for company visits





Student Conduct

- ▶ Students are required to attend **ALL** programme-arranged activities, including classes, guest talks, site visits, cultural tours, welcome and farewell dinners, etc.
- ▶ Attendance record for all events will be kept which will affect the final grade of the course.
- ▶ Prior preparation and active participation in all events are expected.
- ▶ Students are required to stay in the Fudan dormitory throughout the Programme period.



Student Conduct

- ▶ Students are taken as representatives of HKU and FBE while in Shanghai.
- ▶ You are reminded to behave responsibly and maturely.
- ▶ You are required to follow all rules and regulations as set by Fudan University as well as those by the teachers and staff in the programme.
- ▶ Please take good care of your personal belongings, such as passport, id card, credit cards, cash, mobile, laptop & etc.



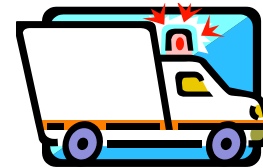
CBE 2016 Students Breakdown

	Session 1	Session 2
Total no. of students:	60	48
SoB : SEF	33 : 27	33 : 15
Year 1 : Year 2	36 : 24	36 : 12
Male : Female	20 : 40	15 : 33
Local : Mainland : Others	31 : 24 : 5	24 : 20 : 4



Emergency Support

- ▶ Inform staff or student helpers
- ▶ Contact the local emergency authorities for assistance
- ▶ Call the Hong Kong Immigration Department
(境外港人求助熱線) **(852) 1868 (24-hour hotline)**
- ▶ Inform your parents/relatives/friends in Hong Kong.
- ▶ Inform the FBE Faculty Office
 - Email: larainek@hku.hk
 - Tel: (852) 3917 4489



Emergency



**Please form into teams of 7 - 8 students
(Session 1) / 6 - 7 students (Session 2)
and submit the grouping form to us
before you leave.**



Refreshment & Mingling